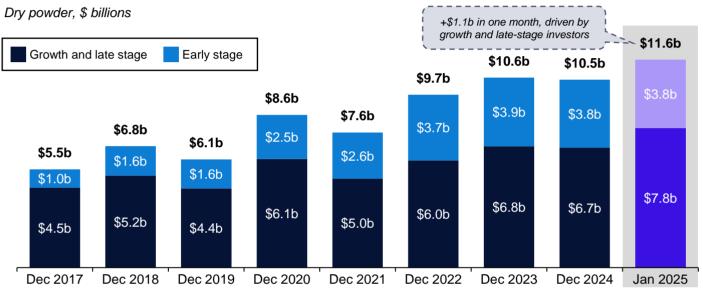


Middle East Private Equity activity

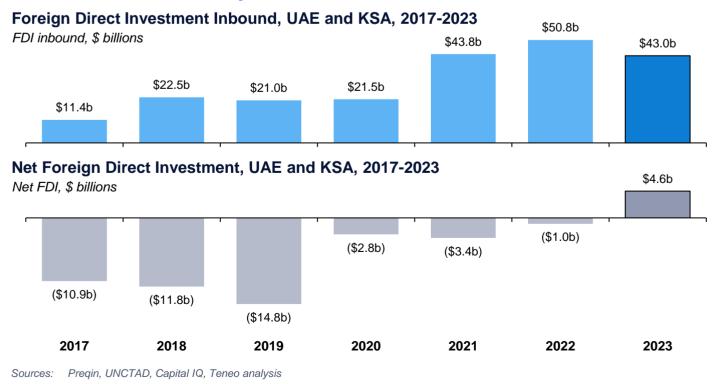
Management Consulting Q4 2024 Roundup

Dry powder held by Middle Eastern investors has been steadily increasing over the years, reaching a peak in Jan 2025.

Dry Powder in Private Equity / Venture Capital Firms, Middle East, 2017-2025



In addition, there has been a broader increase in allocation of capital to the region, with inbound FDI increasing and a significant net positive FDI balance for the first time in seven years.





Middle East Private Equity activity

Management Consulting Q4 2024 Roundup

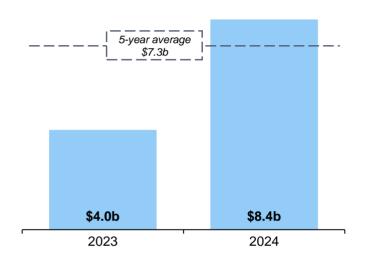
There was a significant increase in fundraising in 2024...

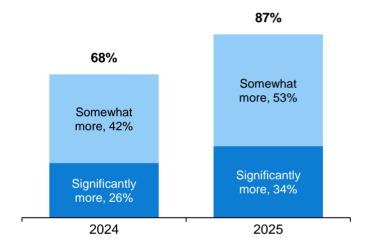
Funds raised by private investors in 2024 increased 2.2x from 2023 in the Middle East

Funds raised. \$ billions

... and investors are increasingly optimistic about activity

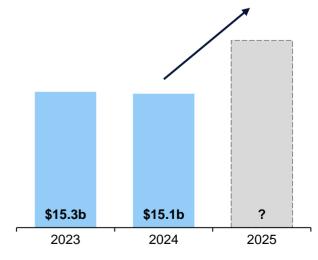
Teneo asked global investors what their expectations were for M&A activity in 2025 compared to the last year.





We expect transaction value in 2025 to increase as a result.

Recorded transaction value, \$ billions



Key takeaways

Dry powder among Middle Eastern PE firms is at its highest level in seven years, reflecting heightened investor confidence

This has been driven in part by a 2.2x increase in fundraising in 2024 compared to the previous year

Investor optimism for 2025 is strong, with 87% of surveyed investors expecting an increase in M&A activity

Capital deployment mandates for PE firms are expected to accelerate deal activity in the coming years

Sources: S&P Capital IQ, Vision 2025: Teneo's CEO and Investor Outlook Survey, Teneo analysis



Middle East Private Equity activity

Management Consulting Q4 2024 Roundup

Teneo's Management Consulting team supports local and international investors throughout the asset lifecycle with a range of services.

Deal lifecycle support

Investment strategy

 Define investment strategy and value creation concept

Pre- Market scan

deal

Post-

deal

Hold period

Exit

• Find the right target to acquire

Commercial due diligence

Assess the market, target and value creation potential

Post-merger integration (PMI)

 Plan and execute the integration and realise planned synergies

Portfolio strategy

Identify portfolio synergies

Value creation

Maximise value over hold period

Exit preparation

Optimise the business for sale

Sales support

Vendor due diligence and process support

Core sectors









Middle East Private Equity Practice – please get in touch



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